

Arena Board Advertising Rates

**Policy Number: 74/451.90 (91)
Adopted: Apr 8/91**

THAT Council concur with the recommendation by the Recreation, Parks and Culture Board and approve the following 1991 Arena Board Advertising Rates:

Main Arena

- a) West/North Boards Yearly Rental Fee \$250
- b) East/South Boards Yearly Rental fee \$225
- c) Business responsible to purchase their own sign from private contractor
- d) Yearly Rental fee to be paid up front.

Back Arena

- a) North/West/East Boards Yearly Rental Fee \$125
- b) South Boards Yearly Rental Fee \$112.50
- c) Business responsible to purchase their own sign from private contractor.
- d) Yearly rental fee to be paid up front

Mayor

DATE: Apr 8/91

Chief Administrative Officer

RES: 91-165