



The City of Lacombe invites you to become part of A REALLY BIG DEAL by contributing to the renovations at the Gary Moe Auto Group Sportsplex. This is an excellent opportunity to make a positive difference to the quality of life in our city, and every dollar you contribute will help reduce project borrowing costs. Donations of any amount are welcome, and all donors will be issued tax receipts.

You can also connect at a deeper level with the community, leave a legacy, or honour a loved one with a donation of \$500 or more, which will be recognized on the Donor Wall. The artistic design elements of the Donor Wall will recognize contributions based on the following levels: i) \$500 – \$999; ii) \$1,000 – \$4,999; iii) \$5,000 – \$14,999; and iv) \$15,000 plus.

Your family or your business may also want to consider purchasing available naming rights within the facility. Naming rights showcases your support to thousands of facility users, and demonstrates your leadership and commitment to social responsibility within our community. Businesses receive sustained brand recognition and awareness, which helps create goodwill, builds consumer preference, and promotes brand loyalty. **As a naming rights sponsor, your business or family name will appear on the asset sponsored and on the Donor Wall.** Please note that naming rights sponsorships are sold on a first-come, first-served basis.

Naming Rights Opportunities

Facility/Space	Sponsorship Amount	Payments / Sponsorship Term
2 x Curling Rink Change Rooms	\$2,500 each	\$500 for 5 years
2 x Referee Rooms	\$2,500 each	\$500 for 5 years
2 x Arena Dressing Rooms	\$2,500 each	\$500 for 5 years
2 x Aquatic Centre Change Rooms	\$3,750 each	\$750 for 5 years
Multi-purpose Room #1	\$10,000	\$2,000 for 5 years
Multi-purpose Room #2	\$10,000	\$2,000 for 5 years
Donor Wall	\$50,000	\$5,000 for 10 years
Splash Park	\$50,000	\$5,000 for 10 years

If you would like to further discuss or get involved with one or more of these exciting sponsorship opportunities, please contact Maureen MacKenzie at (403)782-1258 or mmackenzie@lacombe.ca. You can also fill out and submit the **Contributor’s Pledge Form** (overleaf) with your contribution to City Hall (5432-56 Avenue).

Thank you for your consideration of support. I strongly believe that we must build a strong sense of community and shared goals so that we all can prosper, and through the caring and generosity of community builders like you, we can better serve the needs of Lacombe and area residents.

Sincerely,

Mayor Steve Christie



CONTRIBUTOR'S PLEDGE FORM

I am / we are pleased to declare our intention to support the “Really Big Deal: RecRenos” fundraising campaign by making a financial contribution. This donation is given for the purpose of funding renovations to the Gary Moe Auto Group Sportsplex in Lacombe. I understand that donations over \$500 will be acknowledged on the donor wall, unless I / we wish to remain anonymous.

Pledge Value

\$ _____

Signature: _____ Date: _____

Contact Name: _____

Address: _____ Postal Code: _____

Phone: _____ E-mail: _____

Donor Wall Recognition (person/family or business): _____
(for donations over \$500)

I prefer to make my donation:

- Payment is enclosed. (*cheque payable to “City of Lacombe”*)
- Please invoice me.
- In monthly installments of \$ _____ over _____ months.
- In annual installments of \$ _____ over _____ years.
- Please contact me. _____

I wish my donation to remain anonymous. Yes No

My donation will be made in the form of:

- Cash or Cheque # _____
- Credit Card _____

Card Holder's Name _____

Credit Card Type _____

Card # _____

Expiry Date _____

Thank you for your valuable contribution to the *Big Things: RecRenos* fundraising campaign. Your support will help reduce the capital costs of the renovation for the benefit of all citizens who enjoy the facility.

FOIP Notification Statement

The personal information that you provide to the City of Lacombe is collected under the authority of the *Alberta Freedom of Information and Protection of Privacy (FOIP) Act* – Section 33(c). The information will be used for the purpose of processing sponsorship donation payments. Collected personal information is protected from unauthorized access, collection, use, and disclosure in accordance with the *FOIP Act*, and can be reviewed and corrected upon request. Questions regarding the collection of personal information can be directed to: FOIP Coordinator, City of Lacombe, 5432-56 Ave, Lacombe, AB T4L 1E9, Tel (403)782-6666.