

CALL TO ARTISTS

*19th Annual
Encore Art Sale And Celebration
of Creative Expression
April 20 & 21, 2018*



Sandra Bingeman

The “Encore Art Sale and Celebration of Creative Expression” is a cultural event that kicks off the spring season of each year. It provides a unique cultural experience for all who attend. This year we are pleased to have **Sandra Bingeman of Ponoka, Alberta** as our featured artist. Sandra is an established artist who enjoys the challenge of working in many different mediums: watercolor, pencil, pastels, acrylic, oil, and colored pencil

The Lacombe Tradeshow runs the same weekend, which is wonderful for the Art Sale. When our event shares the same weekend as the trade show, it brings many, many more buyers to the Art Sale. Friday night will be a casual evening with wines craft beers & fine desserts, and Saturday from 2 p.m. – 4 p.m. we will offer wine & beer once again. The event also includes a display & competition of some of the best student art in Central Alberta.

Event Schedule:

| <u>Friday, April 20</u> | <u>Saturday, April 21</u> |
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| 8 a.m. – 11:30 a.m. | 11a.m. – 5 p.m. Exhibit & Sale |
| 12:00 p.m. – 1 p.m. Exhibitor Luncheon | 2 p.m. – 4 p.m. Wine, Beer & Appetizers |
| 1 p.m. – 8 p.m. Exhibit & Sale | 5 p.m. – 7 p.m. Tear Down - no early pack up |
| 5 p.m. – 8 p.m. Wine, Beer & Appetizers | |

We will provide:

- One 10' wide x 8' deep exhibit space per exhibitor with an 8' long table and one black tablecloth. (some booths may need to be altered slightly due to building restrictions)
- Advertising for the event (posters, post cards, radio, social media, newspaper etc.)
- A brochure of all the artists in attendance, their website addresses and a short sentence about each artist.
- Debit, & credit card processing – a 2% fee is charged for this service.
- Security Friday night,
- One complimentary luncheon ticket per booth for Friday's Artist Luncheon at noon. If you have helpers, or are sharing a booth, extra luncheon tickets can be ordered on this application form for \$12 per person.
- Please let us know if you have any special dietary requirements (gluten free, vegetarian etc.),.



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Artist Guidelines - please read as some may have changed

1. This is a juried show. Three to five photographs of current works and one photo of your booth are required or your application will not be accepted. These details are necessary for the jury selection process, and for placement of artists at the show. We strive to place artists in complimentary spots in the facility, and knowing how you plan on displaying your art assists us in this process. Please send us no more than 3 - 5 current photos, and not your brochures, as we will be using one of your photographs in the art sale brochure.
2. A short paragraph (2 or three sentences only) to describe your work for inclusion in the brochure.
3. All information (photos, descriptions, application) may be submitted via disk/thumb drive or hard copy with your entry fee. If you submit a hard copy, please also e-mail us your photos as we will use one in the art sale brochure.
4. The majority of the work must be original work completed by the exhibitor. New works are highly encouraged to keep the event fresh and inviting to the public.
5. All walls brought by the exhibitor must be finished or tastefully covered on the back side so that they do not detract from the exhibitors next door. Artists must provide their own wall coverings - tablecloths from the event are not to be used for this purpose.
6. We strive to present a professional event, therefore outdoor tents and canopies are not to be used in Centennial Hall. Booths not meeting these standards may be refused the day of the event.
7. Exhibitors will not be accepted unless payment in full is received with the application. **Applications must be received by February 28, 2018 at noon**, and successful applicants will be notified of acceptance by March 15th. Cheques will be deposited the week of March 15th, 2018.
8. Electrical power will be available on a limited basis and must be ordered with your application form. Requests for electricity at the show may not be possible. Exhibitors are responsible for bringing extension cords, power bars and lighting.
9. Artists are welcome to share a booth. Pictures of each participating artist's works are to be submitted.
10. Artists may begin set up on Thursday, April 19th, from 2 - 5pm, however there is no security Thursday night.
11. Exhibitors are asked to assist in the promotion of the event. The organizing committee will provide postcards & posters for distribution along with your acceptance letter. More postcards are available by contacting Maureen at 403-782-1258. If you use facebook, twitter etc., please promote the event through any social media avenues you utilize - it's free & has a huge reach. Be sure to re-tweet and share ours as well.
12. The organizing committee reserves the right to reject any items they consider offensive for a family audience.
13. The organizing committee is not responsible for injuries, damage or losses to exhibitors or their goods.
14. We encourage you, whenever possible to be creating in your booth. This often draws people in to watch you work, and also gives you an additional opportunity to chat with potential buyers.



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Our event is family friendly and is held in the Lacombe Memorial Centre which is a stunningly beautiful location for the sale. Here are just a few of comments received during past shows:

- We were both so thrilled with public's response, and your whole team's response and helpfulness during the Art Show this year. We were overwhelmed!
- Nice to recognize that art is not restricted to something that hangs on a wall or sits on a shelf. Great food, beer fabulous, great community builder.
- Thank you so much for such a wonderful event. Your organizing is commendable. The food, music & help of volunteers is exceptional.



Created by Feature Artist Sandra Bingeman

The personal information that you provide to the City of Lacombe is collected under the authority of the *Alberta Freedom of Information and Protection of Privacy (FOIP) Act* – Section 33(c). The information will be used for the Encore Art Sale and Celebration of Creative Expression only. Collected personal information is protected from unauthorized access, collection, use, and disclosure in accordance with the *FOIP Act*, and can be reviewed and corrected upon request. Questions regarding the collection of personal information can be directed to: FOIP Coordinator, City of Lacombe, 5432-56 Ave, Lacombe, AB T4L 1E9, 403-782-6666 or 403-782-1281, foip@lacombe.ca.